

Press Release  
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## **Yamaha Awards GRANT of \$18,750 to Rose City-Lupton Area Chamber of Commerce**

*GRANT "Guaranteeing Responsible Access to Our Nation's Trails"*

Donation Supports Rose City Trail Head Project as a part of ongoing effort to encourage safe, responsible riding and sustainable, open riding areas in Rose City, MI

Rose City, MI -- January 22nd, 2009 -- Rose City-Lupton Chamber of Commerce is pleased to announce it has received a Yamaha OHV Access Initiative GRANT of \$18,750 for development of a Trail Head & Staging Area within the city limits of Rose City. The GRANT was awarded as part of Yamaha's OHV Access Initiative promoting safe, responsible riding and open, sustainable riding areas.

This project is a collaborative effort between the Wes Ramsden family, the City of Rose City, Jim Lyttle, owner of St. Helen Power Sports, and the Rose City-Lupton Chamber of Commerce. The Ramsden family donated the 3 acres of land on the east side of Rose City. The City of Rose City accepted the land and will correct a draining issue within the property. The ORV Patrol Committee of the Rose City-Lupton Chamber of Commerce, with tremendous support from Jim Lyttle, prepared the GRANT application & will co-ordinate & facilitate the actual development of the 3 acres, which will be done in stages. The 1st stage is to provide access off of Rose City Road & a parking area for the OHV enthusiast.

Marge Nurski, the administrator for this project & co-owner of the Scenic Motel, wasted little time in getting involved. "Rose City is virtually surrounded by OHV trails yet lacked a Trail Head & Staging Area for the enthusiast to more easily access these trails. Altho our county roads are all legal to ride, there was no place for the enthusiast to leave their vehicle & trailer unless as a guest of a local motel".

According to a Yamaha spokesperson, "We are excited about Rose City-Lupton Area Chamber of Commerce's efforts and are happy to contribute to its success".

The presentation of the Yamaha Awards GRANT will be at the Rose City Council meeting on Tuesday, February 3rd, 2009 at 7 PM. Meetings are held in the Council Chambers behind the Rose City Police Department on Williams Street (M-33). A representative from Yamaha will present the check to the Rose City-Lupton Area Chamber of Commerce.

For more information about Yamaha's OHV Access Initiative, go to:  
[www.yamaha-motor.com/ohvaccess](http://www.yamaha-motor.com/ohvaccess).